



## Context Analysis Tool 3: The four A's to ask for an Actors Mapping

Date: August 2013

For: SDC CSPM Trainings

| <b>Actors</b><br><b>Who are they?</b>  | <b>Agenda</b><br><b>What is their explicit agenda?</b>   | <b>Arena</b><br><b>Where do they act?</b>   | <b>Alliances</b><br><b>With whom are they coordinating or cooperating?</b>  |
|--|--|---|---|
| Name, principal tasks, ascribed role.<br>Differentiate between key stakeholders (KS), veto players (VP), secondary stakeholders (SS) | Mandate, mission, self-concept, incentives (What are they trying to achieve? What needs make them move? What benefits are they expecting?) | How do they use supporting groups and media? What is their source of legitimation? What are their power resources? (access to financial resources, access to control over infrastructure, control of information and knowledge, threat, etc.) | What are the binding relationships of dependence? Differentiate four types of relationships:<br>A) Binding dependency<br>B) Continuous communication<br>C) Coordinated action<br>D) Cooperation, putting together resources |
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